

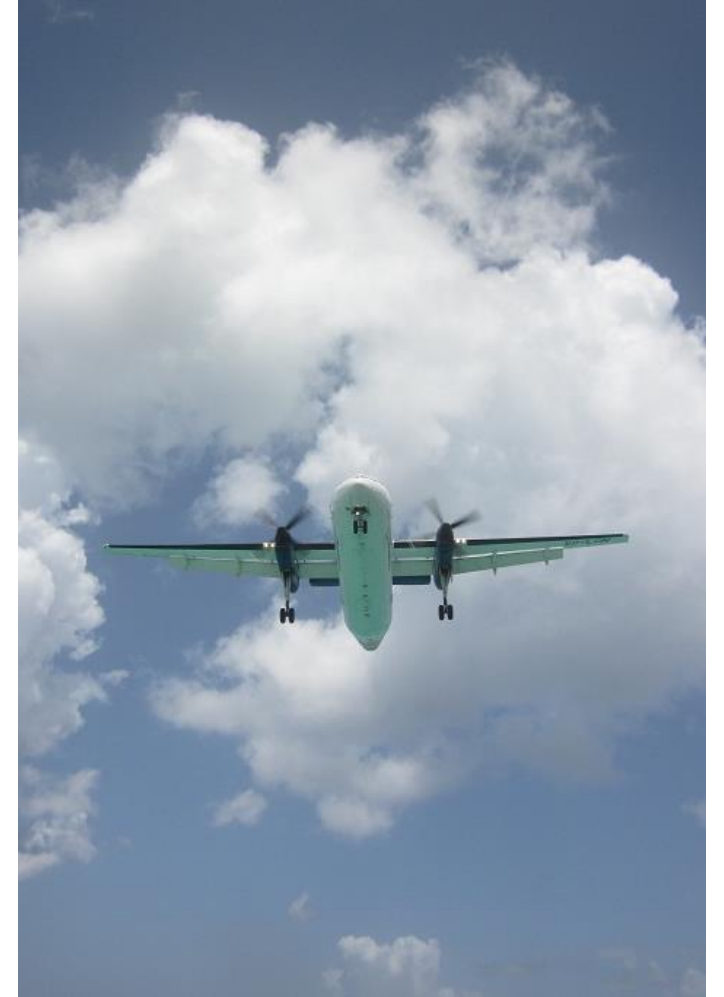


# Idaho Intrastate Passenger Air Service Study

October 21, 2020

# Timeline & Scope of Services

- ~90-day timeline to finalize report
  - 60 days to complete primary data analysis
  - 30 days to finalize report & recommendations
- Scope of services
  - Analysis of current and historical intrastate air service
  - Passenger demand assessment
  - Market potential, suggested routes & airlines
  - Air service comparisons
  - Air service development best practices for Idaho





# Passenger Demand Assessment



- Intrastate market = predominately a drive market
  - Utilize GPS-tracking data to estimate drive market
    - To Boise from each community
    - To each community – mainly from Boise but other demand will also be analyzed
- Utilize demand modeling to help quantify propensity of fly versus drive demand
  - Only a fraction of travel would be open to using intrastate air service

# Market Potential, Suggested Routes & Airlines

- Identify potential routes based on demand assessment
- Aircraft identified based on performance requirements, demand and availability
- Profitability estimates based on various aircraft, frequency and seasonality requirements
- Airlines will be identified throughout the process
  - Route performance and aircraft requirements will drive airline potential and vice versa



# Air Service Development Best Practices for Idaho



- Financial support of some type will likely be needed for the service
- Identify financial needs by route, short and/or long-term, to support route viability
- Identify funding sources and types of financial support needed
  - Examples include minimum revenue guarantees, capacity purchase agreements, subsidies, startup mitigation, etc.

## Next Steps

- Feedback from communities regarding any specific community-based demand drivers for intrastate service
- Crunching numbers over the next ~60 days, first on demand then on the forecasts
- Plan on early January to present draft data and finalize report to the Committee



# Questions and Discussion

